

03/11

# ON THE LEVEL

## A STENERSON LUMBER PUBLICATION

### STENERSON SPOTLIGHT ON SERVICE

Vince LaCroix has been a driver out of the Moorhead yard since 2001. The LaCroixs are no strangers to StenerSON Lumber; two of Vince's uncles also worked for us at some time. One uncle, Kenny, worked for StenerSON Lumber from 1967-1971 and another uncle, Sylvester, worked with us for the summer of 1969. Born in Moorhead and attending school in Tracy, MN; Vince has moved around a lot. He has lived in MN, ND, and SD; before finally settling in Dilworth. Prior to driving truck for us, he drove for Automated Building Components, a millwork company based in Chanhassen. He enjoys the independence that his position here provides – loading and delivering many orders entirely on his own. He has a common sense approach to his job and can be quite handy. Just last year, he was named "Mechanic of the Year" for discovering an overdrive override switch on a truck that was bound for the shop for not shifting properly. In his spare time, Vince works on projects at home, enjoying welding and woodworking. He also likes to go boating and motorcycling around the area with his wife, Dawn. Vince can be reached at the Moorhead location at 218-233-2754.



### 2011 WINTER HOURS

Monday – Friday  
7:30 am to 5:00 pm

As always  
- **FREE DELIVERY** -  
call for yours today!

### PRODUCT SALES

Casey Beckerleg, Mhd  
Steve Breyer, Mhd  
Steve Gease, FF  
Rich Harris, Crosby  
Bill Jackson, DL  
Craig Johansen, FF  
Arden Laine, DL  
Scott Mollberg, Mhd  
Tracy Olson, DL

### STENERSON LUMBER LOCATIONS

555 Hwy 59 N  
Detroit Lakes, MN  
218-847-2188

22348 Hwy 6 and 210  
Crosby, MN  
218-546-6535

324 Washington Ave E  
Fergus Falls, MN  
218-739-4481

1702 1<sup>st</sup> Ave N  
Moorhead, MN  
218-233-2754

Exteriors Unlimited  
218-846-1778

Pro Builder Lending  
218-233-3437

## STENERSON LUMBER

### SIMPSON WORKSHOPS SCHEDULED

We have set a date for the free workshop offered by StenerSON Lumber and Simpson Strong-Tie, Inc of **April 5<sup>th</sup>** in **Moorhead**. Breakfast will be provided by StenerSON Lumber and served at 7:30 am. The **2011 Deck Framing Workshop**, held from **8-10 am**, will focus on the structural code requirements for building outdoor wood decks. All building officials, contractors, architects, and residential deck designers are encouraged to attend. The 2<sup>nd</sup> session, the **2011 Braced Wall Workshop**, will be held from **10 am - 12 pm** will focus on braced walls, sheared walls, and stacked walls. Please give us a call for more details; we will announce the venue shortly. To attend this workshop, **please pre-register** with us by calling 218-233-2754.



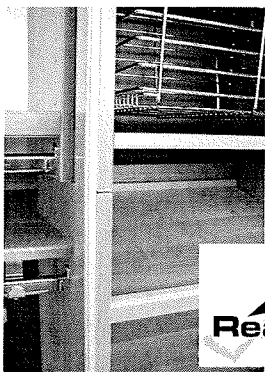
**BONUS BARGAIN:** Workshop attendees are awarded **20% off ALL in-stock Simpson Strong-Tie connectors and hardware** following the workshop through May 31st. Collect your coupon at the workshop!

### MARCH STENERSON SPECIAL

## 20% OFF REAL CLOSET ORDERS

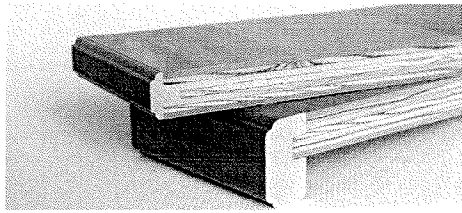
Ask your salesperson for the March Special and take **20% off of your entire Real Closet order.**  
We'll even do the measuring!

Displays are now available in each StenerSON Lumber location.



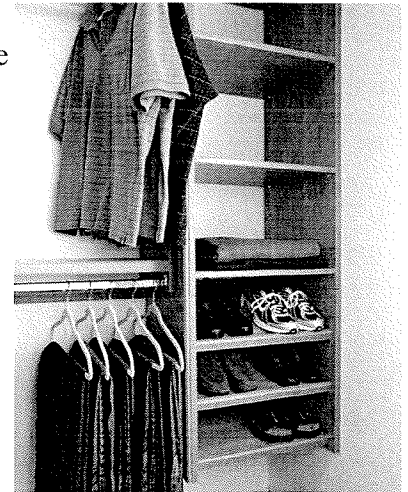
**EVERYONE DESERVES A REAL CLOSET**

A new option in closet organization is now available through Stenerson Lumber. Recently, we have added Duluth's, Real Closet Inc. to our list of trusted vendors. Once a custom cabinet shop, they have created an affordable closet that looks like custom cabinetry and performs better than other products on the market.



Real Closet uses a plywood core which carries a higher weight load and performs better in the garage or other places that have dampness than traditional particle board products. The system is mounted *on top of* a foundation rail that is mounted directly to the wall. It clears floor and base moldings; and does not touch the floor – making uneven floors not a problem. Its standard plywood shelves are a beefy 3/4”

thick with a solid maple shelf edge. They are a solid shelf, clipping into the partitions and have an integrated shoe-shelf rail. The even stronger Twin-Beam shelves (not offered with other manufacturers) are able to span up to five feet without additional support. The product is finished in a high-pressure laminate in medium cherry/maple color that matches the most popular cabinetry colors. The ends of the product are finished with solid maple moldings that replicate styles of cabinet doors. Its dove-tail drawers have a profiled solid maple front and full-extension self-centering guides. An installation packet comes with each order including all of the screws and hardware needed to install the unit including a magnetic tip holder.



Real Closet is also environmentally friendly. All of the wood products used to construct Real Closet organizers are 100% Forest Stewardship certified. The plywood used is CARB II compliant, with no added urea formaldehyde. Real Closet also uses water-born environmentally safe finishes. Each of our locations has installed a display unit for your inspection, feel free to stop and take a look at it. Contact your Stenerson Lumber salesman to measure for and order this valuable closet system for your home, your shop, or for any of your clients.

**YOU KNOW YOU'RE FROM MINNESOTA WHEN...**

**PART 2**

- \* You've licked frozen metal.
- \* Halloween costumes are designed to fit over snowmobile suits.
- \* You wave to someone on the highway because you recognize his truck.
- \* You may not have eaten it, but you know what lutefisk is.
- \* Your suntan stops at a curving line on your forehead and abruptly at your elbows.
- \* "Down South" means to you, Iowa.
- \* Someone in a store offers you assistance, and they don't even work there.
- \* The wind is faster than your truck.
- \* You define summer as three months of bad sledding.
- \* You think cold weather gear means a bottle of schnapps.
- \* You know which leaves make for good toilet paper and which do not.
- \* You feel warm and toasty at 5° F.



**FOR MORE INFORMATION**

For more information or for further discussion on the articles contained in this newsletter please contact your Stenerson Lumber salesperson. We are open to suggestions on future topics; just let us know what you'd like to see. If you'd like to be added or removed from our mailing list or have an address correction, please call the General Office at 218-233-3437.