



ON THE LEVEL

A STENERSON LUMBER PUBLICATION

STENERSON SPOTLIGHT ON SERVICE

Bob Barker, a Fergus Falls native, has worked for us since May of 2008. A delivery driver for us presently, he was a local dairy farmer for many years. Although his cattle are gone now, he enjoys keeping up on the other things that need to be done on the farm. His favorite thing about his job is meeting other people; you'll notice this is a common thread with most of our guys. In his spare time, he likes deer and coyote hunting in the fall and camping in the summer. He is quite excited to use his new camping spot and pontoon on Fifth Crow Wing Lake near Park Rapids. He's also looking forward to teaching his 6-month-old grandson the fun of the outdoors. Bob can be reached in Fergus Falls at 218-739-4481.



2012 SUMMER HOURS

Monday – Friday
7:30 am to 5:00 pm

Saturdays (DL & Crosby)
8:00 am to 12:00 pm

**As always
- FREE DELIVERY -
call for yours today!**

PRODUCT SALES

Casey Beckerleg, Mhd
Steve Breyer, Mhd
Mike Dubay, Crosby
Zach Felt, DL
Steve Gease, FF
Bill Jackson, DL
Craig Johansen, FF
Bruce Larson, Breck
Scott Mollberg, Mhd
Tracy Olson, DL

STENERSON LUMBER LOCATIONS

555 Hwy 59 N
Detroit Lakes, MN
218-847-2188

22348 Hwy 6 and 210
Crosby, MN
218-546-6535

324 Washington Ave E
Fergus Falls, MN
218-739-4481

115 5th St N, Suite C
Breckenridge, MN
218-651-0300

1702 1st Ave N
Moorhead, MN
218-233-2754

Exteriors Unlimited
218-846-1778

Pro Builder Lending
218-233-3437

STENERSON LUMBER

CUSTOMER APPRECIATION DAYS SET IN MAY



As one of our valued customers, you are invited to a free lunch at one or all of our locations! Our traditional annual brat feed will be held at the following locations:

Fergus Falls on Tuesday, May 22nd
Detroit Lakes on Wednesday, May 23rd
Moorhead on Thursday, May 24th

Fresh grilled brats, hotdogs and all of the fixin's will be served up by our salespeople from 11:30 am to 1 pm. All customers, contractors, and crews are welcome.



FIND US ON FACEBOOK – WE REWARD OUR FRIENDS!

We have recently spent some time updating our facebook page and invite you to go check it out. Posted on our page, you'll find company photos and news as well as other industry events and community information. And yes, sometimes what's posted has nothing to do with the building trade – just entertaining facts and forwards. Check us out, "like" us, and we'll let you know early in June if you win this month's prize (a handsome leather duffel bag)!

MAY STENERSON SPECIAL SUPERDECK STAIN AND SEALER

\$30.99 / GAL

Superdeck premium quality stains and sealers are expertly formulated to protect and beautify the surfaces that create your outdoor space. Choose from an assortment of popular colors including clear/transparent.



Product immediately available in Detroit Lakes, Fergus Falls, and Moorhead; by order in Crosby and Breckenridge.

CARS FOR KIDS CREATED BY CRUISE-AIDERS



In 2011, we took part in a program to help send toys around the world. We are happy to share that our donated cull material helped create a whopping 2,187 toy cars! The group, Cruise-aiders, is comprised of about 25 members of Hawley Alliance Church, Lysne Lutheran, and Hawley Lutheran working on Tuesday evenings to put a toy in the hands of a child. Cars have been given locally to charities such as Toys4Tots, Churches United, Salvation Army, and the Ronald McDonald House. Other toys have been sent afar to places like Alaska, Texas, Mexico, Costa Rica, Haiti, Africa, and Thailand. It was definitely a fun project for all of those involved. Contact Ken at 218-483-4560 or at cruise-aiders@live.com to find out how you can help create more smiles both near and far.

SIDE WITH CONFIDENCE: JAMES HARDIE® PRODUCTS

James Hardie® siding products with ColorPlus® Technology offer beauty, durability, and low maintenance in a wide range of professionally developed colors. The fiber-cement siding has the charm and character of wood, but resists rotting, warping, cracking, and peeling. The siding carries a 30-year warranty with a 15-year warranty on the finish. Combined with their wide variety of profiles, textures, and color choices and many options in trim products, James Hardie®'s massive variety allows for the unique home designs consumers are demanding. In fact, Remodeling magazine has rated cement-board siding the #1 return on investment for resale, beating out both kitchen and bath remodels for the 6th year in a row. Find out how to take advantage of this versatile product in new construction and remodeling and join us for a **James Hardie® Installation Best Practices seminar** hosted by Lavelle Company. It will be held on **Thursday, May 17th from 4:30 pm to 7:30 pm** at the **Holiday Inn in Fargo**. Food, beverages, and prizes will be provided for attendees. Please call Steph at Lavelle Company at 701-293-6501 for more information or to sign up.



2012 SHOWS CONSTRUCTION SEASON OFF TO POSITIVE START

With an early, dry spring, the Fargo-Moorhead area is showing its strongest housing start since 2006. The Fargo-Moorhead Homebuilders Association (HBA) has published its first-quarter building permits report showing increases in all three cities in the metro area. Moorhead, only showing 1 start at this time last year, has recorded 7 starts this year. Fargo has increased their starts from 10 in 2011 to 26 in 2012. West Fargo is also showing major gains in 11 starts last year and is up to an amazing 41 starts this year. Nationally, a look at NAHB's housing starts report shows gains of over 100% in many North Dakota and Minnesota cities. We were unable to locate a report of starts in the lakes areas, but a look around the city in Detroit Lakes has shown promise with many commercial property lake home construction start-ups and Fergus Falls is showing a strong remodeling economy. Great news for all of us!



GONE FISHING...



Johnny calls his boss one day and says, "Boss, I can't come to work today."
The boss asks why and Johnny replies, "It's my eyes."
"What's wrong with your eyes?" asks the boss.
"I just can't see myself coming to work today, so I'm going fishing instead."



FOR MORE INFORMATION

For more information on the articles contained in this newsletter please contact your Stenerson Lumber salesperson. We are open to suggestions on future topics; just let us know what you'd like to see. If you'd like to be added or removed from our mailing list or have an address correction, please call the General Office at 218-233-3437.

VISIT US ON FACEBOOK FOR PHOTOS, NEWS, AND MORE!