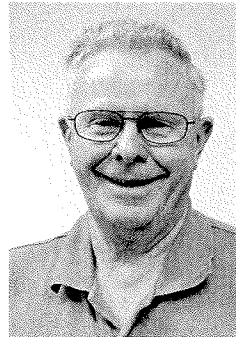


# ON THE LEVEL

A STENERSON LUMBER PUBLICATION

## STENERSON SPOTLIGHT ON SERVICE

Once again, we take the time to highlight the career of one of the third generations of Stenersons to work for the company. This month, the spotlight is on Robert (Bob) Steneron. Bob started working in the lumberyard for his father, Gorden, in Borup, MN at age 14, mostly working in the hardware department. A junior in high-school, Bob and the Steneron family moved to Moorhead in 1946 following the opening of the brand-new lumberyard there on First Avenue and 17<sup>th</sup> Street. He continued to work in Moorhead on a part-time basis for the company while attending high-school and college. His only time away from the store was a year and a half tour with the National Guard in the Korean War. In 1953, Bob graduated with a degree in Economics and joined the lumberyard full-time as a draftsman and outside salesman, serving on the Board of Directors as well. He spent many years drawing numerous houses and even more apartment buildings that were built in the Fargo-Moorhead area. In that time, there wasn't a lot of travel to the outlying areas and Bob watched Steneron Lumber assist in building the city around him. Upon his father's retiring, Bob became manager of the Moorhead lumberyard and directed business there for several years until his son, Les, took over. Unable to name a specific part of his job that was his favorite, he did say that he "always looked forward to going to work in the morning" which is about all you can ask for. He attributes all of his successes in the business to hiring good people; believing "you don't have to be smart in business, you just have to hire good people." And that he did, watching many successes through the years. He also has seen many changes over those years, the biggest being the use of computers in all areas of the business and the advantages that have come with that. Formerly, Bob was very active in many social, charitable, and business organizations. He served on Moorhead's Chamber of Commerce as Chairman and also held the Chairman position on the Minnesota State Chamber as well. He also became quite involved in politics on the local and state level. Today, you can still find Bob lingering around the store taking care of small tasks and visiting with employees and customers. With grown children and grandchildren, he and his wife Georgiann, enjoy traveling frequently. They plan to journey to Norway later this month and are busy preparing for that. He also maintains a retreat in Florida so (as his license plate says) he "CNOSNOW" and escapes our cold winters in warm comfort. Bob can be reached at the Moorhead lumberyard at 218-233-2754.



## 2010 SUMMER HOURS

Monday – Friday  
7:30 am to 5:00 pm

Saturdays  
(DL, Crosby, & Mhd)  
8:00 am to 12:00 pm

As always  
- FREE DELIVERY -  
call for yours today!

## PRODUCT SALES

Casey Beckerleg, Mhd  
Steve Breyer, Mhd  
Steve Gease, FF  
Rich Harris, Crosby  
Bill Jackson, DL  
Craig Johansen, FF  
Arden Laine, DL  
Scott Mollberg, Mhd

## STENERSON LUMBER LOCATIONS

555 Hwy 59 N  
Detroit Lakes, MN  
218-847-2188

22348 Hwy 6 and 210  
Crosby, MN  
218-546-6535

324 Washington Ave E  
Fergus Falls, MN  
218-739-4481

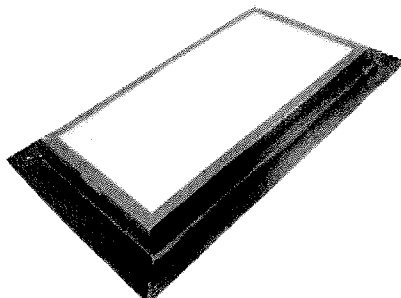
1702 1<sup>st</sup> Ave N  
Moorhead, MN  
218-233-2754

Exteriors Unlimited  
218-846-1778

Pro Builder Lending  
218-233-3437

**STENERSON LUMBER**

## AUGUST STENERSON SPECIAL

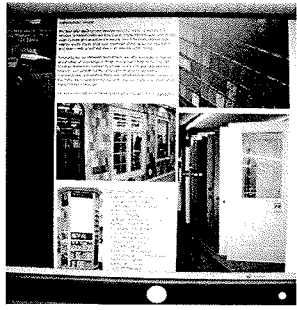


WASCO<sup>®</sup> ULTRASEAL SELF-FLASHING  
FIXED GLASS SKYLIGHT  
**\$249.95/ea**

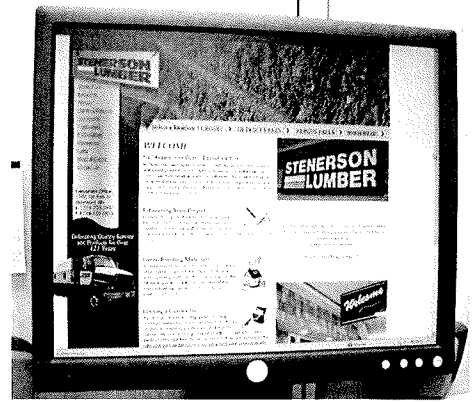
The EF2246 fixed skylight offers 6.62 sq. feet of additional daylight with a 22½" x 46½" rough opening. Quick and easy installation.  
Reg. Price \$294.99

### WOW! CHECK OUT THE NEW WEBSITE!

We are pleased to announce the launch of our new website this month. With a whole new look, we are able to include much more information on our pages. On our new site, you'll find particulars about our locations; a detailed history of the company; updated photos of locations, salespeople, and products; and lists of our products and suppliers. On the News & Events page, you can catch up on the latest Stenerson Lumber news, download newsletter copies, and view other related

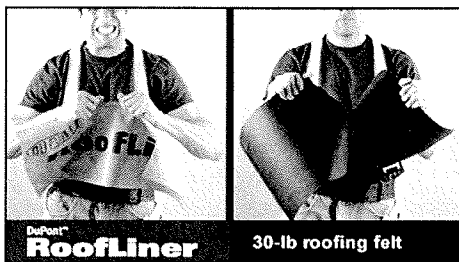


media. For other downloads, check out our Resources page where you'll find a Credit Application and an Employment Application available for download. Forget someone's email address? You can now click on a salesman's face and send an email directly to them or contact Stenerson Lumber personnel through the Contact page's form. Please stop by our little corner of the web and browse our material. Check back often, as we look forward to adding even more convenient features as we update our site in the future. Visit [www.stenersonlumber.com](http://www.stenersonlumber.com) today!



### ON A ROLL WITH DUPONT™

Dupont™ Roofliner is a new premium roof underlayment providing excellent protection against leaks under most types of roof coverings. Made with Dupont™ Elvaloy® copolymer, this roofliner boasts improved water hold-out, better resistance to mold growth, and higher thermal stability. Compared to typical roofing felt, Dupont™ Roofliner offers superior tear protection and UV-resistance. With 10 squares in every roll (5 times that of roofing felt), it allows for maximum coverage and efficient installation – fewer overlaps, seams, and fasteners. Dupont™ Roofliner carries a 30-year limited warranty providing homeowners greater piece of mind.



Contact your Stenerson Lumber salesperson for more information or visit the manufacturer's website at [www.dupont.com/Tyvek\\_Weatherization](http://www.dupont.com/Tyvek_Weatherization).

### KEEPING IT CLEAN

While carpenters were working outside the old house she had just bought, a lady busied herself with indoor cleaning. She had just finished washing the floor when one of the workmen asked to use the bathroom.

With dismay, the lady looked from his muddy boots to her newly scrubbed floors.

"Just a minute," she said, thinking of a quick solution. "I'll put down newspapers."

"That's all right, lady," said the carpenter. "I'm already housetrained."



### FOR MORE INFORMATION

For more information or for further discussion on the articles contained in this newsletter please contact your Stenerson Lumber salesperson. We are open to suggestions on future topics; just let us know what you'd like to see. If you'd like to be added or removed from our mailing list or have an address correction, please call the General Office at 218-233-3437.