

ON THE LEVEL

A STENERSON LUMBER PUBLICATION

STENERSON SPOTLIGHT ON SERVICE

Les Stenerson, Stenerson Lumber President and Manager of the Moorhead store, has been working for the family business since high school, for about 30 years now. He has run the gamut of lumberyard jobs – yard help, store clerk, driver, hardware manager, inside sales, outside sales, and finally, taking over for his father, Bob, when he retired as yard manager. He thoroughly enjoys the variety of his job; there's something different on the to-do list every day. Dealing with people, customers and employees alike, is the best part of his day while paperwork is near the bottom of the list. He has seen many changes over the years, the biggest being the electronics and technology upgrades, but he also highlights the evolution in delivery systems. Forklifts, piggybacks, and boom trucks have quite lessened the labor involved with delivery - no more carrying sheets of sheetrock off of a truck, one at a time to various points at a jobsite. He reminds us all to have fun at work while insisting that there is a time to get the job done as well. Recalling a couple of funny stories, he shares two practical jokes: He once filled a box with packing peanuts and sliced the bottom open, setting it on the assistant manager's desk. When the manager came to remove the big box that "was *not* supposed to be on his desk" he proceeded to scatter packing peanuts all over his office. He also recalls Marvin's joke of smacking the bathroom wall with a rubber mallet to startle a coworker and putting the hammer right through the wall! He said the funniest part was watching Marvin try to fix the hole before his dad came back to the store. Les tries to spend all of his spare time with his family. He, Becky, and their two boys spend quite a bit of time at the lake, snowmobiling, 4-wheeling, attending the races, and many other activities. As a family, they are also quite involved with martial arts. Les's son, Josh, is now working part-time in the lumberyard and even though he wants to become an engineer, he is quite interested in the lumber business. Jake, the younger of the two, has been telling his dad for many years that he plans to open a lumberyard across the street so he can compete with his father. Les can be found in his newly revamped office at the Moorhead yard at 218-233-2754. He invites everyone to come and take a look at the remodeling we have done to the offices and sales area in the store.



2011 SUMMER HOURS

Monday – Friday
7:30 am to 5:00 pm

Saturdays (DL & Crosby)
8:00 am to 12:00 pm

**As always
- FREE DELIVERY -
call for yours today!**

PRODUCT SALES

Casey Beckerleg, Mhd
Steve Breyer, Mhd
Steve Gease, FF
Bill Jackson, DL
Craig Johansen, FF/Breck
Arden Laine, DL
Scott Mollberg, Mhd
Tracy Olson, DL

STENERSON LUMBER LOCATIONS

555 Hwy 59 N
Detroit Lakes, MN
218-847-2188

22348 Hwy 6 and 210
Crosby, MN
218-546-6535

324 Washington Ave E
Fergus Falls, MN
218-739-4481

115 5th St N, Suite C
Breckenridge, MN
218-651-0300

1702 1st Ave N
Moorhead, MN
218-233-2754

Exteriors Unlimited
218-846-1778

Pro Builder Lending
218-233-3437



AUGUST STENERSON SPECIAL

SUPERDECK STAINS AND SEALERS



\$27.99/GAL

These premium quality stains & sealers are expertly formulated to protect and beautify the surfaces that create your outdoor space.

Choose from clear or an assortment of popular colors.

Product immediately available in Detroit Lakes, Fergus Falls, and Moorhead; by order in Crosby and Breckenridge.

MAKIN' THE SWITCH

You may have noticed some changes in our hardware aisles in the last month or two. We recently converted our hardware line from Ace Hardware Corporation and joined Orgill Worldwide Distribution & Retail Services. Although you will no longer see any Ace branded items on our shelves, we will continue to stock many of the same items. You'll also find many more name-brand tools, accessories, and fasteners than we've carried before such as Irwin, Freud,



and Gator. Soon in Detroit Lakes and Moorhead, we will be swapping the Ace paint for Valspar brand paint products. Just as with Ace, if you are looking for a certain tool or item not found on our shelves, we will happily order it for you and we can usually get it to you in a week. We can even get items such as generators, weed trimmers, housewares, and sporting goods - similar to the fleet supply stores. Looking for something? Let us know! Maybe we can find it for you.

ON THE MENU IN AUGUST: SMARTSIDE® AND GENOVATIONS® DECKING

For August's Lunch and Learn sessions, we have invited Wausau Supply Company to show two unique products. The first is a pre-finished siding product. LP SmartSide® is an engineered wood siding built for its durability and good looks. This wood-based siding benefits installers with its high-strength composition, longer length pieces, and ease of workability. It is designed to withstand fungal decay, termites, and is backed by a 50-year warranty. This siding also has a Diamond Kote™ finish applied to it. The finish is a sprayed-on, baked-on finish featuring inorganic naturally occurring pigments. It carries an industry-leading 30-year no-fade warranty. When SmartSide® is finished with Diamond Kote™ the result is the ultimate low-maintenance, impact-resistant, fade-resistant siding product with all of the beauty and warmth of real wood. It is available in different profiles and many different colors.

The second product presented by Wausau, is Genovations® PVC Decking & Railings. Genovations® is a solid PVC decking specially engineered to be maintenance free. The material does not contain any wood or foam fillers so water cannot be absorbed through the surface – creating superior mold, warping, stain, and fade resistance. Genovations® decking boards are so strong that they can be installed on 16" on center or 24" on center. The tongue-n-groove design allows for a solid decking surface with automatic spacing and board alignment, saving installation time. Common deck screws can be used to fasten this product. It is available in four solid and three variegated shades and offers a color-matched railing system to complete the project.

Join us for a quick lunch, a quick demonstration on these products, and visit with other contractors taking a time-out as well. **Stenerson Lumber's Lunch and Learn** is hosted from **11:30 am – 1 pm** in the following locations:

Tuesday, August 16th in Moorhead
Wednesday, August 17th in Fergus Falls
Thursday, August 18th in Detroit Lakes

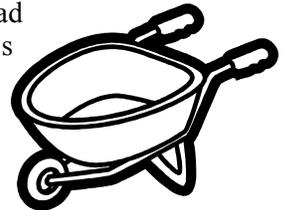
WEIGHT A MINUTE!

The strong young man at the construction site was bragging that he could outdo anyone in a feat of strength. He made a special case of making fun of one of the older workmen. After several minutes, the older worker had had enough. "Why don't you put your money where your mouth is?" he asked. "I will bet a week's wages that I can haul something in a wheelbarrow over to that outbuilding that you won't be able to wheel back."

"You're on, old man," the braggart replied.

"Let's see what you got." The old man reached out and grabbed the wheelbarrow by the handles.

Then, nodding to the young man, he said, "All right. Get in."



FOR MORE INFORMATION

For more information on the articles contained in this newsletter please contact your Stenerson Lumber salesperson. We are open to suggestions on future topics; just let us know what you'd like to see. If you'd like to be added or removed from our mailing list or have an address correction, please call the General Office at 218-233-3437.

VISIT US ON FACEBOOK FOR PHOTOS, NEWS, AND MORE!