

8/13

# ON THE LEVEL

## A STENERSON LUMBER PUBLICATION

### STENERSON SPOTLIGHT ON SERVICE

A recent addition to the sales team in Detroit Lakes, you'll find Amy Nelson taking over as our Kitchen and Bath Consultant. She comes to us with multiple years of experience in design, sales, and project management. From simply changing out cabinetry, to additions, to whole-house transformations; she is willing to take on a variety of different projects. She enjoys working with people and is known for listening to her clients in such a way as to achieve the end result exactly the way that they dreamed it to be. Amy's extensive attention to detail also helps create a very functional space to meet her clients' needs and design wishes. Her planning and ordering accuracy is second-to-none. Her favorite design project was working on a manufactured home in which four additions (including a turret) were added to the structure to transform it into a luxury lake home for her clients to enjoy for many years to come. It was truly a ground-up endeavor. She loves the sense of fulfillment that she gets after a project is completed and the homeowners are thrilled. At home, Amy enjoys her family time with her daughter, Lexie (11) and son, Camden (6). They like to spend time outdoors snowmobiling, 4-wheeling, or cheering on husband/father, Tim, at his antique tractor pulls. Amy can be found in the Detroit Lakes store, but would love to work with any of our homeowner or contractor customers in our other stores by appointment. She makes house-calls! Give her a call or stop in and see her with all of your kitchen and bath needs at 218-847-2188.



### 2013 SUMMER HOURS

Monday – Friday  
7:30 am to 5:00 pm  
Saturdays (DL & Crosby)  
8:00 am to 12:00 pm

**As always  
- FREE DELIVERY -  
call for yours today!**

### PRODUCT SALES

Casey Beckerleg, Mhd  
Steve Breyer, Mhd  
Mike Dubay, Crosby  
Steve Gease, FF  
Liz Hofmann, Crosby  
Bill Jackson, DL  
Craig Johansen, FF  
Scott Mollberg, Mhd  
Amy Nelson, DL

### QUALITY CHOICE PRODUCTS

Such as the nature of retail business is, we rely as heavily on the reputation of the products we sell as much as our superior brand of service. In each building product category we sell, there are a multitude of different brands and manufacturers, each touting that their product is the best choice for you. To help narrow down those choices, we have launched our Quality Choice program. We hope that this program takes some of the guess-work out of choosing a quality product. Although you will still have access to the multitude of different brands with us, please know that we have researched each of our products labeled as Quality Choice and they are the products we choose to promote at each of our stores. Criteria we have used to choose these products are value for the price level, product options, company history, manufacturer's location, warranty, energy/environmental responsibility, and the product's fit with our customers' applications. Look for our Quality Choice (QC) seal on your favorite products and know that you've chosen wisely.



## AUGUST STENERSON SPECIAL FREE JELD-WEN JACKET

**Place an order of Quality Choice JELD-WEN windows  
in August and receive a free lined canvas jacket!**

**\$81.95 value**

Sizes: S-M-L-XL-XXL-XXXL

Offer valid on all orders of JELD-WEN windows and patio doors placed August 1<sup>st</sup> – 31<sup>st</sup>. Contractors and homeowners are both eligible. Jackets will arrive in September. One jacket per customer please.



### STENERSON LUMBER LOCATIONS

555 Hwy 59 N  
Detroit Lakes, MN  
218-847-2188

22348 Hwy 6 and 210  
Crosby, MN  
218-546-6535

324 Washington Ave E  
Fergus Falls, MN  
218-739-4481

1702 1<sup>st</sup> Ave N  
Moorhead, MN  
218-233-2754

**Exteriors Unlimited**  
218-846-1778

**Pro Builder Lending**  
218-233-3437

## STENERSON LUMBER

### AUGUST'S QUALITY CHOICE PRODUCT: SEE THE "LITE" WITH WOOD WINDOWS

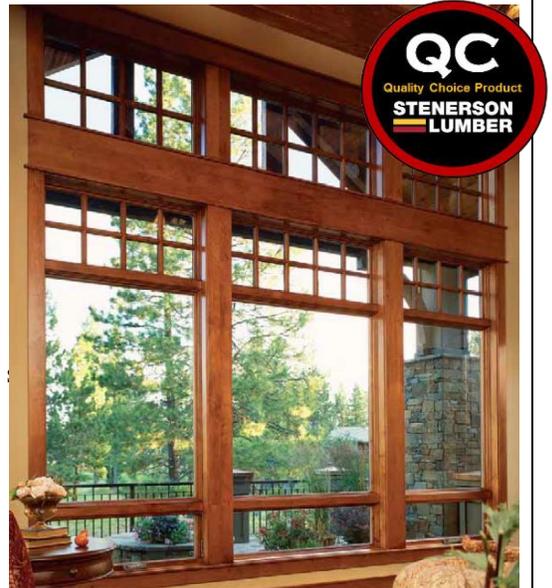
JELD-WEN is our *Quality Choice* for Wood Windows for their distinct advantages, numerous options, and generous warranties. Wood and wood-clad windows add a genuine warmth and elegance to any space featuring detailed craftsmanship, quality parts, and durable finishes.

JELD-WEN's most distinct advantage is their virtually impervious, rot-free wood frame. Each window is made-to-order with Auralast<sup>®</sup> treated pine, giving it unrivaled protection from wood decay, water saturation, and termites. Trimming and sanding will not compromise the protection of the treatment and it accepts stain easily for a consistent finish. JELD-WEN has earned multiple awards for their products and most of their windows meet or exceed green building and energy star standards. To top it off, these windows are affordable and often arrive with less lead-time than other manufacturers; most of the windows we sell are made in nearby Hawkins, Wisconsin.

You'll find that JELD-WEN offers many traditional and contemporary window radius, geometric, garden, single-hung, double-hung, slider, bow, transom, sidelight, and patio doors. Visual interest can be added with various lite and grille options. Each window is offered in multiple glass options like LoE, LoE-366, tinted, textured, self-cleaning, impact resistant, and leaded-look decorative. Their screens are designed to keep the bugs out and let the natural light in with the option of upgrading to the retractable Phantom Screen<sup>®</sup>. Each window is available in a vast array of different species and beautiful interior finishes (or unfinished) and with multiple hardware options. On the outside of the window, choose a standard color cladding or design your own with a custom color or even copper cladding.

JELD-WEN warranties their windows and parts for 20 years across all lines, as well as 20 years on the Auralast<sup>®</sup> pine components. The exterior clad finish is warranted for 20 years on Custom Wood windows and 10 years on the other lines. Labor to repair or replace the windows or their components is warranted for 2 years. And, as an added bonus, if you sell your home – a 10-year parts warranty is transferred to the new occupants.

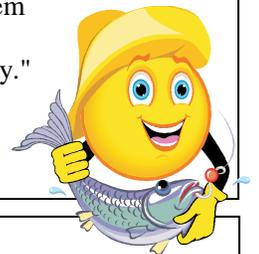
Displays are available in each of our stores showcasing these windows, their advantages, and their options. Our trained sales team can help you choose a product that fits your needs and budget. Factory-direct reps are also available to answer any other questions you may have regarding the construction, longevity, and installation of these windows. We'd be glad to help you "see the lite" when it comes to what's new and wonderful with wood windows.



Moorhead driver and US Veteran, Josh Carmichael, pauses to honor the stars and stripes before delivering a load to CSI in North Fargo. This great photo earned a prize for the Moorhead yard crew for winning our company-wide truck photo contest. Great job guys!

### FRIST & FOREMOST: FISHING!

Ole and three of his buddies have gone fishing every Saturday for nearly forty years. One Saturday, the guys are fishing along a highway when a funeral procession drives by. Ole lays down his rod, stands up in the boat, takes off his lucky hat and places it over his heart. This procession is huge and takes nearly five minutes to pass. Once it passes, Ole sits down, puts his hat on and casts out without saying a word. Needless to say, his buddies are floored by his actions. One of them finally speaks up and says, "Dat sure vas a respectful ting you did dere when dey went by." To which Ole replied, "It seems de least I could do seeing as how I been married to de voman for over forty years!"



### FOR MORE INFORMATION

For more information on the articles contained in this newsletter please contact your Stenerston Lumber salesperson. We are open to suggestions on future topics; just let us know what you'd like to see. If you'd like to be added or removed from our mailing list or have an address correction, please call the General Office at 218-233-3437.

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