

ON THE LEVEL

A STENERSON LUMBER PUBLICATION

STENERSON SPOTLIGHT ON SERVICE

Levi Dudden has been a driver for our Moorhead store since April of this year. He came to us with delivery experience from a local furniture store and an education in criminal justice. Levi's favorite part of his job is his interaction with his coworkers. He has shown to be a very conscientious driver in the short time he has worked with us with little incident, save one close call. Almost losing a load, he had to call for backup as to save a unit from falling off of the truck. It was a good thing the delivery was within forklift distance! After living in the cities for a few years, he has recently moved closer to home (having grown up in the Breckenridge area). Levi and his wife, Shanda, and young daughter now make their home in Fargo. In his spare time, he enjoys fishing, golf, movies, and occasional trips to the casino. Levi can be found in our good old yellow and black wheels or in our Moorhead store. Tell him "hi" next time you see him on your jobsite!



2013 FALL HOURS

Monday – Friday
7:30 am to 5:00 pm

As always
- FREE DELIVERY -
call for yours today!

PRODUCT SALES

- Casey Beckerleg, Mhd
- Steve Breyer, Mhd
- Mike Dubay, Crosby
- Steve Gease, FF
- Liz Hofmann, Crosby
- Bill Jackson, DL
- Craig Johansen, FF
- Scott Mollberg, Mhd
- Amy Nelson, DL

DIVERT ROOFLINE WATER WITHOUT BENDING

DryFlekt® kick-out flashing ensures best practice in preventing water intrusion at roof/wall intersections by directing water downward and outward off the roof and away from walls. Its flexible seamless construction withstands ice damming and wind-driven rain. Made from polypropylene, DryFlekt® will not rust, corrode or conduct electricity. It meets or exceeds flashing requirements determined by the Roofing & Wall Manufacturers Assoc. and is compatible with all leading roofing and wall cladding systems. Best of all, these diverters eliminate field fabrication – saving you valuable time and money on your roofing/siding job!



OCTOBER STENERSON SPECIAL



FREE FELT

Receive 2 Free Rolls of
**15# Roofing Felt with Your
Purchase of 20 Squares or More
Landmark™ Shingles**
(\$45.90 value)

Offer valid for shingle purchases made between October 1st and 31st. Ask your salesperson for the On the Level Special at the time of order. Not valid on prior purchases. Limit One Special per customer.

STENERSON LUMBER LOCATIONS

555 Hwy 59 N
Detroit Lakes, MN
218-847-2188

22348 Hwy 6 and 210
Crosby, MN
218-546-6535

324 Washington Ave E
Fergus Falls, MN
218-739-4481

1702 1st Ave N
Moorhead, MN
218-233-2754

Exteriors Unlimited
218-846-1778

Pro Builder Lending
218-233-3437



TAKING ROOFING TO A HIGHER LEVEL WITH OCTOBER'S QUALITY CHOICE

By far, the most commonly used roofing material in our area is the asphalt shingle. When you choose Certainteed® Landmark™ shingles, you assure the beauty and durability of your home for generations to come. Engineered to outperform other roofing products, Certainteed® promises exceptional value, lasting beauty, and peace of mind.



Landmark™ shingles are a heavy-duty double-layer fiberglass shingle. A woven fiberglass mat is covered with waterproof asphalt coating and topped with granules to shield the shingle from UV rays. Landmarks are offered in a variety of classic colors with a multi-dimensional appearance. They are tested to ensure the highest quality and comply with standards for fire/wind/tear resistance. They carry a lifetime limited warranty against manufacturing defects with a ramped-up warranty called *SureStart™* for the first 10 years. They also carry a 10-year *StreakFighter™* warranty to protect your roof from unsightly streaking caused by airborne algae growth.

Certainteed® takes contractor education seriously and there are many [certification levels](#) that roofers can achieve, from *Shingle Master Applicator* to *Gold Star Contractor*. Some designations qualify contractors for additional warranties on their jobs, special programs, and increased rebates – a great selling tool for those obtaining certified status. Programs include: *RoofingResponsibly*, a program that contractors can use to add value by using a special Certainteed® disposal method to directly recycle the previous tear-off into road construction materials – great for selling jobs to environmentally conscious homeowners. *Roofs for the Red, White, and Blue* and *Silver Too* offer discounts and upgraded

warranties to the US Military or AARP members. **Contractors, certified or not, are currently eligible for a \$1 rebate per square of Landmark shingles purchased between Oct 1st and December 31st. Ask us for this rebate form.**

[Certainteed's website](#) displays contractor listings, technical specs, installation guides, warranty information and a few user-friendly programs where one can try out different color combinations and applications for the home. You can even upload a photo and change your home's siding, trim, and roof colors. In our stores, you'll find multiple shingle displays and sample boards to be sure that your project is topped-off with exactly the right product. Contact your salesperson for your next roofing job for your comprehensive estimate including Landmark™ shingles.

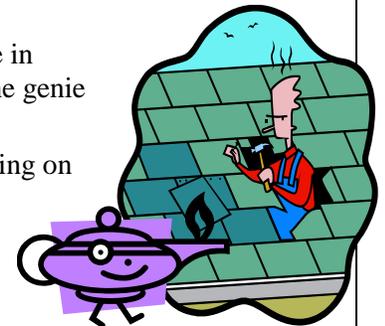
THREE WISHES

Steven Topper, owner of a roofing company, and two of his roofing crew are tearing off an old roof during one of their re-roof projects. Lo and behold, beneath the rotted substrate, they discover an old, tarnished lamp. As they rub the lamp to shine it up, a genie appears and says "Normally I would grant you three wishes, but since there are three of you, I will simply grant each of you one wish."

One junior roofer eagerly says, "I would like to spend the rest of my life living in a huge house in St. Thomas, with no money worries and surrounded by beautiful people who worship me." The genie grants him his wish and sends him off to St. Thomas.

The other junior roofer eagerly jumps in and says, "I would like to spend the rest of my life living on a huge yacht cruising the Mediterranean, with no money worries and surrounded by beautiful women who worship me." The genie grants him his wish as well and sends him off to the Mediterranean.

Last, but not least, it was Topper's turn. "And what would your wish be?" asks the genie. Steven says with a grin, "Let me take a lunch break and then I want those two back on the roof!"



FOR MORE INFORMATION

For more information on the articles contained in this newsletter please contact your Stenerson Lumber salesperson. We are open to suggestions on future topics; just let us know what you'd like to see. If you'd like to be added or removed from our mailing list or have an address correction, please call the General Office at 218-233-3437.

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