

ON THE LEVEL

A STENERSON LUMBER PUBLICATION

STENERSON SPOTLIGHT ON SERVICE

Sarah Stenerson has been with Stenerson Lumber since June of 2000, working for some time in almost all of our stores. A fifth-generation Stenerson in the business, she started out in our Detroit Lakes yard - spending the summer working outside, loading customers, stocking material, and unloading trucks. In 2003 she began working inside the store, helping customers and ordering product, soon becoming the millwork manager. In 2006, with a degree in Business Management, Sarah moved to Brainerd for a couple of years to manage Exteriors Unlimited, an installed sales division of Stenerson Lumber. Sarah then moved to Fergus Falls, working there in inside sales and hardware ordering. Now, she's back in the lakes area of Brainerd. Sarah started in Crosby in November of 2009 to help with the remodeling of our new store and has enjoyed helping it start off on the right foot. Her favorite part about her job is meeting the customers and the camaraderie that goes with that. She is a great all-around employee and ends up taking care of quite a bit of paperwork and wrapping up loose ends each day. In her spare time, Sarah is very involved in the Jaycees, serving on the state staff as a program manager in 2010. Her favorite Brainerd Jaycees event she's involved with is the \$150,000 Ice Fishing Extravaganza. She's also a committee member for Relay for Life, helping manage the event's website. Last August, she completed the Susan G. Komen 3-Day for a Cure 60 Mile Walk, raising money for breast cancer research. Recently, she has taken up another hobby in becoming a consultant for Norwex products, chemical-free cleaning and personal-care products. Sarah and her boyfriend, Greg, make their home in Little Falls, where she very much enjoys spending time with her friends and family - particularly in outdoor activities. Sarah can be reached at our Crosby location at 218-546-6535.



2010 FALL HOURS

Monday - Friday
7:30 am to 5:00 pm

Saturdays
(DL, Crosby, & Mhd)
8:00 am to 12:00 pm

**As always
- FREE DELIVERY -
call for yours today!**

PRODUCT SALES

Casey Beckerleg, Mhd
Steve Breyer, Mhd
Steve Gease, FF
Rich Harris, Crosby
Bill Jackson, DL
Craig Johansen, FF
Arden Laine, DL
Scott Mollberg, Mhd

STENERSON LUMBER LOCATIONS

555 Hwy 59 N
Detroit Lakes, MN
218-847-2188

22348 Hwy 6 and 210
Crosby, MN
218-546-6535

324 Washington Ave E
Fergus Falls, MN
218-739-4481

1702 1st Ave N
Moorhead, MN
218-233-2754

Exteriors Unlimited
218-846-1778

Pro Builder Lending
218-233-3437

STENERSON LUMBER

HEADING FOR THE HOLIDAYS



In observance of Thanksgiving, we will be **closed on Thursday, November 25th**. We will be open on Friday, November 26th. However, winter hours will begin that weekend, in which we will be **closed on Saturdays, starting November 27th**.

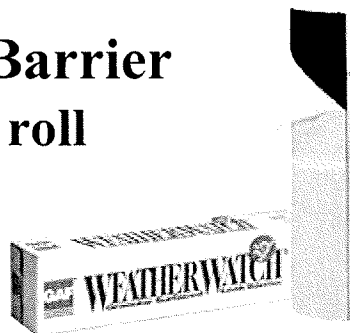
NOVEMBER STENERSON SPECIAL

Weather Watch[®] Leak Barrier

\$44.99 per 1½ square roll

Creates a 100% watertight seal keeping water out of the most vulnerable areas of your roof.

Weather Watch[®] is a key part of the GAF-Elk Smart Choice[®] Roof System Solution.



EXTREME HOME, EXTREME FUN

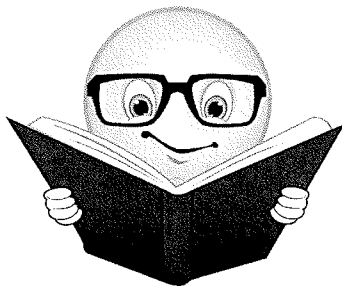
Surely, there are not many in the area who did not hear about the arrival of the Extreme Makeover – Home Edition show in Moorhead last month. This ABC television show sets out to build or remodel a home for a deserving family under a timeline of about one week. The Grommesh family was chosen due to their work through Hope, Inc., a charity dedicated to helping disabled children and the family's need to enhance their home's handicap accessibility for their own children. The Grommesh's existing home was carted off the property to be given to another local family and the construction began immediately. For those of you that worked on the home, perhaps you noticed a familiar name in the dining tent, VIP tent, or media tent. The floors in those tents were donated and constructed by Stenerson Lumber. Our volunteer staff from Moorhead spent an entire Sunday afternoon building the floors and helping place them on the property for the crews. Everyone said they had a lot of fun participating in the project as did many of our friends and customers who took part in this community endeavor as well. Later on in the build, at the show's request we also donated some interior plywood to the job. The new, beautiful home was indeed completed (with furniture and landscaping) in plenty of time to "Move that Bus" and was unveiled to a grateful, yet overwhelmed family—and a huge crowd of on-lookers. The show should air sometime in mid-December; look for an announcement on our website. For more details and background on the project, as well as some great photos, check out www.extrememakeoverfm.com.



CLEARING THE FOG ON WINDOW CONDENSATION PROBLEMS

Included with this month's newsletter is a helpful brochure on window condensation. Feel free to pass it on to whoever you wish or use it as a tool in explaining to customers why their windows may have moisture and become frosty this winter. This may especially be helpful for those who have tighter, well-insulated homes as they have fewer places for air to move more freely from the inside to the outside. These homes are excellent at controlling heat loss, but they also trap moisture inside the home contributing to condensation problems. Additional brochures are available, please ask your salesman or call the General Office.

NEOLOGISM – NEW DEFINITIONS FOR OLD WORDS



1. Coffee (n.) the person upon whom one coughs.
2. Flabbergasted (adj.) appalled over how much weight you have gained.
3. Esplanade (v.) to attempt an explanation while drunk.
4. Lymph (v.) to walk with a lisp.
5. Balderdash (n.) a rapidly receding hairline.
6. Abdicate (v.) to give up all hope of ever having a flat stomach.
7. Negligent (adj.) describes a condition in which you absentmindedly answer the door in your nightgown.

FOR MORE INFORMATION

For more information or for further discussion on the articles contained in this newsletter please contact your Stenerson Lumber salesperson. We are open to suggestions on future topics; just let us know what you'd like to see. If you'd like to be added or removed from our mailing list or have an address correction, please call the General Office at 218-233-3437.